

This service offering features the custom development and support of digital signage programs specifically in the retail space.

If you have a compelling story to tell about your products and/ or your service, or you're looking for a way to engage, educate and enlighten your customers, digital signage is the key.

If in your retail space environment, your customers have dwell time, then you have sell time.

URI MARKETING SERVICES

introduces

IN TOUCH digital signage

STRATEGIZE IMPLEMENT MANAGE

2 Hour Discovery Workshop

If you and your team have considered digital signage, but are not certain how to go about the discovery process, URI Marketing can offer you a 2 hour workshop that will help you understand the road map and the best approaches for piloting and rolling out a regional or nationwide program.



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PROGRAM SERVICES



STRATEGIZE

Content Strategy

Graphic Design

Creative Direction

Branding Standards

Videography

Photography

Digital Asset Management

Most companies develop their own Strategy and Content, often with the use of 3rd party agencies. URI can refer you to consulting "partners" who can help lead you through this critical initial step.



IMPLEMENT

Hardware & Software Procurement

Serialization & Registration

Hardware/Software Asset Management

Fulfillment Services

Inventory Management

Warehousing, Packaging, & Distribution

Field Deployment

Installation

Connectivity



MANAGE

Network Maintenance

Content Scheduling & Distribution

Distribution by Location

Customer Service

Resource Allocation

Equipment Maintenance

System Health Assessment

Analytics

Reporting